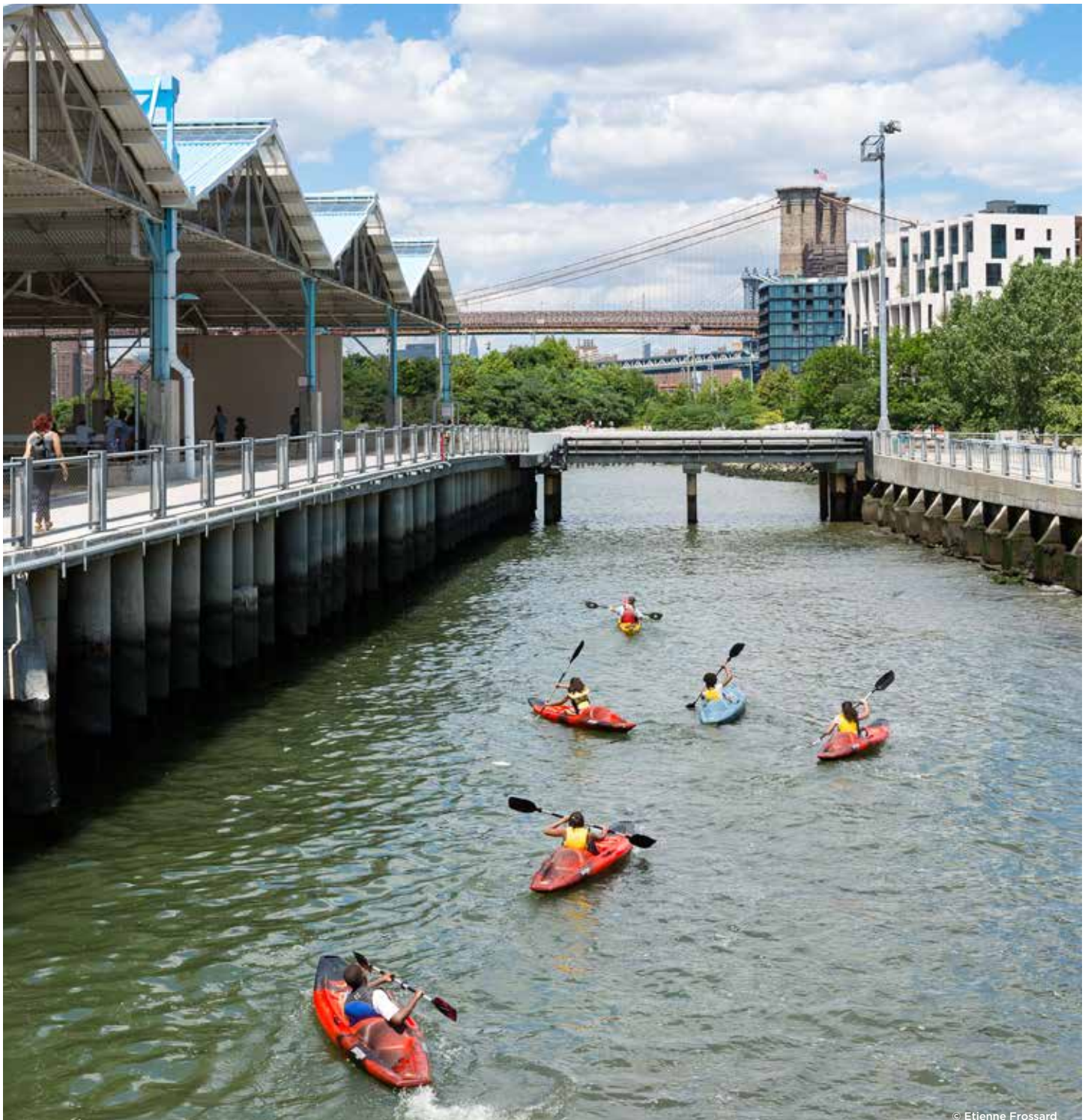


WATERFRONT MATTERS

SUMMER 2016 / VOLUME 16 / ISSUE 02



2015 YEAR IN REVIEW



BOARD OF DIRECTORS

Mark Baker, *Chairman*
H. Claude Shostal,
Vice Chair
Penelope Christophorou,
Secretary
Rachel Hines, *Treasurer*
Matthew Ammirati
Karen Auster
Nancy Bowe
Brendan Coburn
Chris Coffey
Michael Crane
Dick Dadey
John Dew
Stephen Dietz
Brendan J. Dugan
Sylvana Durrett
Peter Ebright
Steven Eisenstadt
Kathy Elsesser
Marisa Fariña
Luke Fichthorn
Kara Hailey
Peter Meyer
Sarah Robertson
Peter Steinberg
Gary VanderPutten
Susan Whoriskey
Amelia Wilson
Susi Yu

EXECUTIVE DIRECTOR

Nancy Webster

WATERFRONT MATTERS

EDITOR:

Natalie Garcia

PHOTOGRAPHERS:

Etienne Frossard
Julienne Schaer
Alexa Hoyer



NANCY WEBSTER
EXECUTIVE DIRECTOR

THE CONSERVANCY THRIVES IN A GROWING PARK

With summer in full swing, we are delighted to see so many families, friends, and visitors enjoying the Park and participating in the Conservancy's array of programs. Over the past decade, almost one and a half million visitors have enjoyed the Conservancy's free events and activities in Brooklyn Bridge Park.

Last year, we welcomed 175,000 visitors to over 500 free and low-cost cultural, educational, and recreational events in the Park, and Conservancy education programs drew over 10,000 students from 50 New York City schools and free day camps. As we prepare for 2016, I'm pleased to present this review of 2015, including program recaps and our financial report for the year.

Last September, the opening of the Environmental Education Center marked an incredible milestone for the Conservancy's much loved Environmental Education Program. The Center's signature exhibits, including the East River Aquarium and Discovery Station, coupled with seasonal themes, a reading and craft corner, and interactive displays offer an in-depth look at the Park. In its first six months, the Ed Center was able to welcome almost 6,000 visitors during open hours taking place on Tuesday and Thursday afternoons from 3 – 5 pm and Saturday and Sundays from 1 – 5 pm. Additionally, the Center will enable education classes to be held during the winter – an exciting first that will allow even more students to learn about urban ecology and sustainability in the Park.

Another 2015 highlight was the Brooklyn Black Tie Ball, which honored our former mayor, Michael R. Bloomberg. The sold out event, hosted at Pier 2, raised a record amount of support for Conservancy programs. The funds raised will help us continue to provide free, dynamic programs throughout 2016. Plans are underway for our fourth annual Ball, which will take place on October 6. More details will be announced soon.

The Conservancy would like to extend special thanks Regina Myer and the Brooklyn Bridge Park staff for their constant work to expand and improve the Park for its many visitors. We look forward to another year of ensuring that the Park is thriving, active, and vibrant.

See you in the park!

- Nancy Webster

FOR THE LATEST NEWS ON BROOKLYN BRIDGE PARK AND THE CONSERVANCY,
FOLLOW US AT BROOKLYNBRIDGEPARK.ORG /  /  / 

2015 REVIEW | EDUCATION

The Conservancy's extensive environmental education program provides free classes for the general public, as well as classes and field trips tailored specifically to school groups and day camps. Each year, over 10,000 students from more than 100 schools across New York City participate in courses that help connect them with their environment, learn about diverse ecosystems, and reimagine the beauty and benefits of being in a park. Education classes meet both New York State and New York City education standards, while focusing on interactive investigation and inquiry-based learning to keep students invested, involved, and inspired.

2015 proved to be pivotal year for the Conservancy's education program with the opening of the Environmental Education Center in September. The Ed Center is a new,

year-round space designed to house the Conservancy's thriving education program as well as allow for educational programs to be more readily available to the general public with the addition of drop-in, open hours on Tuesdays, Thursdays, Saturdays, and Sundays. In addition to the 10,000 students served, open hours provided time to teach over 3,000 individuals about the ecology, history, and sustainable design of the Park.

New to the Ed Center in 2016 are Early Nature Experiences. This new, six week early childhood pilot program allows young children ages 2 - 4 years old to explore the natural environment. Each session lasts for 75 minutes and captivates young learners by facilitating interactions with animals, sensory activities, and a short outdoor experience.



2015 REVIEW | RECREATION

From May to September each year the Conservancy partners with local gyms and studios to provide a broad range of fitness classes and recreational activities that can be enjoyed by thousands of park visitors.

The Pop-Up Pool and Beach has become incredibly popular with visitors since it opened in 2012. The Pop-Up Pool allows visitors to cool-off on hot summer days. This free amenity is open seven days a week from 10 am – 6 pm. And you may enjoy the beach until 11 pm all summer long. More than 44,000 swimmers took a dip in the Pop-Up Pool during 2015.

Waterfront Workouts is our signature name for the many fitness classes offered by the Conservancy. In 2015, over 2,000 people participated in new and returning classes taught by dynamic trainers from Brooklyn Strength, Dodge YMCA, Fitness Guru, Body in Balance Studio, and Abhaya Yoga. Classes included Pilates with the Fitness Guru,

Outdoor Strength, Sunrise Yoga, Ballet Barre, Broadway Dance, Hip Hop Dance Aerobics, Total Body Conditioning, and Zumba.

In addition to Waterfront Workouts and the Pop-Up Pool, visitors enjoyed free kayaking on the East River on Thursday evenings and on Saturdays, Double Dutch with Double Dutch Empire, Family Field Days at Pier 6, 5, and 2, Youth Basketball Clinics, Youth Volleyball Clinics, and Youth Lacrosse Clinics.

GRIT and Piyo with Dodge YMCA are two new Waterfront Workouts that are available to visitors in 2016. Additionally, the Conservancy and BBP have partnered with New York Road Runners to provide Open Runs. These free evening runs allow runners of all ages and abilities to enjoy incredible views and the company of first time runners and seasoned marathoners alike.



6,244 KAYAKERS



© Etienne Frossard



© Alexa Hoyer



44,460 POP-UP POOL SWIMMERS

© Alexa Hoyer



© Etienne Frossard

2015 REVIEW | VOLUNTEER

Volunteers are essential to the Conservancy. The Conservancy's volunteer department is dedicated to providing the highest quality stewardship of Brooklyn Bridge Park. The opportunities available to volunteers are designed to create meaningful individual and community connections to the Park, while effectively supporting the maintenance, operations, and programming of BBP and the Conservancy.

As stewards of the Park, hundreds of individuals spend hours providing horticultural care as Zone Gardeners, with

our Green Team, and during Coastal Cleanups. In addition to Park stewardship, volunteers assist by helping in our Ed Center, with administrative duties to prepare for orientations and volunteer days, selecting films for Movies With A View, greeting the general public at our Information Stations, photographing Conservancy events and activities, and providing tours of the Park's history, ecology, and sustainable design. In 2015, over 1,400 volunteers provided more than 10,000 hours of service to the Park and Conservancy programs.



2015 REVIEW | ARTS AND CULTURE

The Conservancy works tirelessly to provide opportunities for visitors to spend time with friends and family in the park's iconic setting. One major component to achieving this is the many cultural programs presented in the Park each year, which provide countless opportunities for all Park visitors. Over 69,000 individuals attended the Conservancy's lively lineup of movies, concerts, family-friendly events and activities, from fan favorites like Movies With A View to Walt Whitman's Song of Myself Marathon.

Many popular programs returned to the Park in 2015 including Movies With A View, Pier Kids, Jazzmobile, Shakespeare at Sunset, and Met Opera. New additions to the Conservancy's cultural lineup included Movement Invention Lab with Gallim Dance, Gibney Dance performances, Summer Story Reading Time, and Family Day at Jeppe Hein: Please Touch the Art.



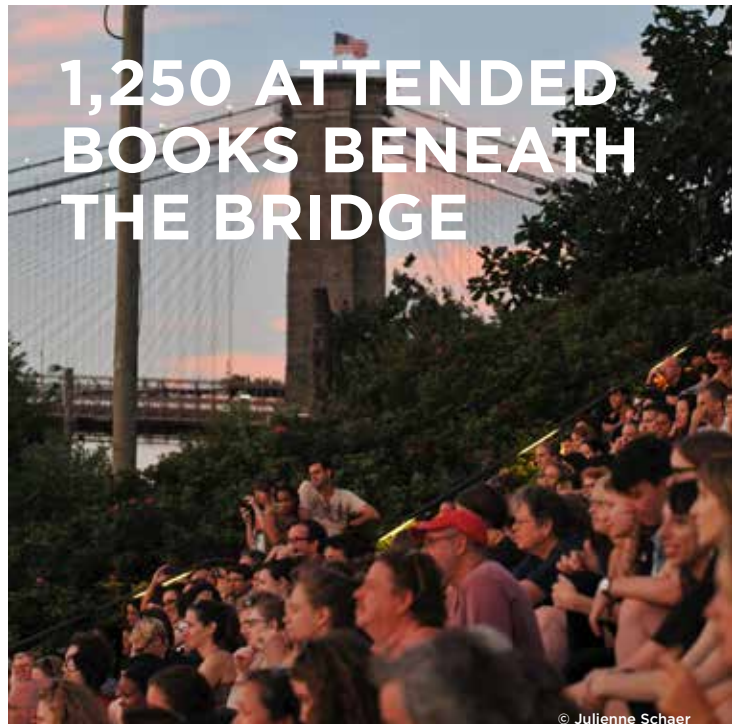
© Julienne Schaer



© Etienne Frossard



© Alexa Hoyer



© Julienne Schaer

2015 FINANCIAL REPORT

STATEMENT OF FINANCIAL POSITION

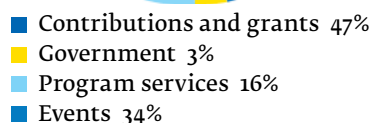
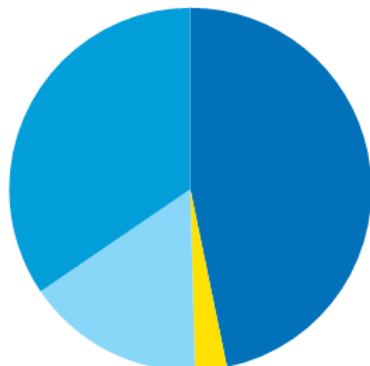
<i>Assets</i>	
Cash + Cash equivalents	\$ 571,025
Investments, at fair value	1,527
Receivables	306,504
Prepaid expenses	12,010
Property and equipment, net	349,145
Total assets	\$1,240,211
<i>Liabilities</i>	
Accounts payable	\$ 138,256
Capital lease payable	803
Total liabilities	139,059
<i>Net assets</i>	
Permanently restricted	10,000
Temporarily restricted	207,624
Unrestricted	883,528
Total net assets	1,101,152
Total liabilities and net assets	\$1,240,211



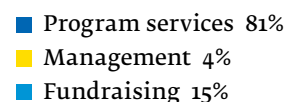
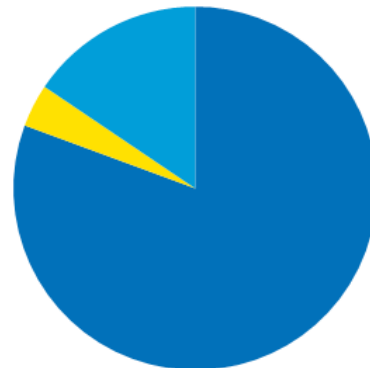
SUMMARY OF ACTIVITIES

<i>Sources of funds</i>	
Contributions and grants	\$1,137,105
Government support	69,000
Program service revenue	386,572
Events (net of direct costs)	839,463
Interest	1,547
Total revenue	\$2,433,687
<i>Uses of funds</i>	
Program services	\$2,204,772
Management	104,471
Fundraising	425,263
Total expenses	\$2,734,506

REVENUE



EXPENSES





**1,400 ENJOYED
JOURNEY TO
THE STARS**

© Julienne Schaer



**7,500 ATTENDED
HARVEST FESTIVAL**

© Etienne Frossard

**3,050 PLAYED IN CONSERVANCY
SOCCER LEAGUES**



© Julienne Schaer



THANK YOU TO OUR SUPPORTERS

THE CONSERVANCY IS MOST APPRECIATIVE OF THE THOUSANDS OF INDIVIDUALS — MEMBERS AND FRIENDS — AND ORGANIZATIONS WHO GENEROUSLY SUPPORT AND ATTEND OUR EVENTS AND ACTIVITIES EACH YEAR. WE GRATEFULLY ACKNOWLEDGE THE FOLLOWING NEIGHBORS, BUSINESSES, AND FOUNDATIONS WHO HAVE EACH MADE A GIFT OF \$500 OR MORE OVER THE PAST YEAR. WE HAVE MADE EVERY EFFORT TO ENSURE ACCURACY, BUT MISTAKES CAN HAPPEN.

- | | | | |
|--|------------------------------------|---------------------------------------|---------------------------------------|
| Nicole & Matthew Ammirati* | Weize & Greg Aiello | Amy Armstrong | Benita Barnes |
| Karen Auster* | William Aiello Jr. | Joyce Armstrong | Michael Barnett |
| Diane & Mark Baker* | Patricia Ailey | Lois & Gil Aronow | William Barno |
| Nancy & Tony Bowe | Carlos Albarran | Judith Artime | Emily Barrett & Antony Currie |
| Penelope Christophorou* & Gregory Pitaro | Lesley Aldeman | Pamela Brier & Peter Aschkenasy | Janet J. Barrett |
| Bertina Ceccarelli & Brendan Coburn* | Elizabeth Theofan & Edward Aleksey | Ann & William Ash | Lindsay Barrett |
| Chris Coffey* & Adam Riff | Carlynn Alexander | Danielle & Benjamin Atkins | Katherine & Gary Bartholomaus |
| Kate & Michael Crane* | Leslie Alexander & Norris Manser | Francois Attal & Kei Hayashi | Dr. Edith L. Bartley |
| Dick Dadey* | Karolina & Clinton Alford | Elsie J. Atwell | Jeffrey & Margaret Bary |
| Martha & Stephen Dietz* | Alexandra Alger & Daniel Chung | Daniel Auli | Audrey Buxbaum & Richard Bashner |
| Barbara & Brendan Dugan* | Jeanine Allen | Sharon Austin | Jennifer & Glen Basner |
| Jennifer & Steven Eisenstadt* | Sarah Allen & William Pohle | Marcus Auyeung | Erika Nijenhuis & Christian Bastian |
| Kathleen* & Henry Elsesser | Chris Allieri | Angelique & John Avanzino | Janice Battle |
| Marisa Farina* & Anthony Bertoldo | Alissa Allison | Sarah Ax | Kristen Baughman |
| Katherine & Luke Fichthorn* | Eleanor Alper | Dr. Grace H. Ayanru | Anita Baumann |
| Kara Hailey* & Nicola Allais | Marissa Alperin | Eileen & Campbell Ayling | Sasha Baumrind |
| Rachel Hines* & Michael Cembalest | June & Mark Alpert | Michelle & Steven Ayzenberg | Kathryn Baur |
| H. Claude Shosta*1 | Steven Altman | Joseph Azara | Susan & Benjamin Baxt |
| Sarah & Peter Steinberg* | Elizabeth Alton | Stacy & Matthew Azznara | Kate Beach |
| Gary* & Jan VanderPutten | Elfrida Alvarado | Suzanne Bagert & Alan Arkin | Alice Beal & William Kuntz |
| Susan* & Neil Whoriskey | Sarah Amandes & Charles Hanover | Elizabeth Bailey | Allison Young & Christopher Beardsley |
| Amelia* & James Wilson | Amedeo Amato | Gloria Lanza & Theodore Bajo | Robert Beauregard |
| James Aaron | Heidi Amato | Robin & William Baker | Kathleen Kmet Becker |
| Christina Abad | Berthe Ambroise | Samantha & Malcolm Baker | Kristin & Peter Becker |
| Sarah & David Abramowitz | Lindsey Ames & Dan Lewis | Dolores & Walter Balcerak | Robert Becker |
| Rebecca Abrams & Nathan Benn | Nadine Anastasakis | Annamarie Baldelli | Alyson & Jim Beha |
| Leroy Abramson | James Anastasio | Lisa Balfe & Andrew Line | Alison Behm-Daponte |
| Eileen Acheson-Bohn | Beth Anderson | Meredith & Andrew Ball | Jami Rothenberg & Bryan Belasky |
| Ana Acosta | Adedayo Adedeji & Fredrik Anderson | Ellen & Martyn Ball | Anthony C. Belcher |
| Julie Acuff | Maribel Figueredo & Mark Anderson | Beverly Ballard | Tamara & Gregory Belinfanti |
| Kathleen & Kay Adamick-Diaz | Richard Theodore Anderson | Christina Grdovic & Henry Baltz | Carolyn Bell |
| Casey Adams | Gabriele Kolb & Stephen Anderson | Victoria & Tom Baluk | Erica A. Bell |
| Edna & Laurel Adams | Ann Sheehan & Stephen Andors | Pauline Bandolik | Jan Bell |
| Diana & Kenneth Adams | David Andrews | Benjamin Bankson | Carmen & Cyprian Belle |
| Herbert Adasko | Meredith Appell | Lior Barak | Leslie & Alan Beller |
| Aimee Adler & Michael Tobman | Kristin Appenbrink | Claudia Barber | Erika Belsey & Alexi Worth |
| Annette Adler | Rachel & Andrew Apthorpe | Stephen Barber | Alice Benanty |
| Noreen & Derek Adler | Iana Aranda & Oliver Martinez | Christina Barbieri | Sally Brazil & Don Bendernagel |
| Francesca Connolly & Marc Agger | Cynthia Arato & Daniel Weisberg | Anna Bardas | Ariella Ben-Dov & Rebecca McBride |
| Priya Kumar & Jai Agrawal | Elisa Arce & Alan Hom | Ingrid Barillas & Rodolfo Sanchez | Helene Benedetti |
| Jacqueline & Joseph Aguanno | Ellen Arfin | Lisa Barlow & Alan Towbin | Christopher Benfante |
| Albertico Aguayo | Samantha Arluck | Betsy Barlow-Rogers & Theodore Rogers | Ellen Benjamin |
| | Geri & Cynthia Armine-Klein | Vanessa Barmack | Amanda Bennett |

Kiki & Richard Bennett	Judith & Bernard Boroson	Myriam Bucatinsky	Marietta & Paul Catanzaro
Christine & Donald Benson	Judy & Victor Botello	Denise Keppel & Robert Buck	Neely & Todd Cather
Emily & Andrew Berger	Nicholas Boulukos	Elizabeth Buckholz & Anthony Ciaccio	Elizabeth Caudle & Matthew Ziegelbaum
Faith Saume Berges	Katherine Bowe	Lizanne Fontaine & Robert Buckholz	Andrea Cave
Anneke Berken	Alexandra Bowie & Daniel Richman	Thomas Buckley	Marie Caveggia
Sasha Berlin	Ellen & Alan Bowin	Arjune & Rashmi Budhram	Christina Cellante
Marisol Bermudez	Margaret & Matthew Boyer	Scott Buell	Ms. Delores Cepeda
Therese Bernbach	Joy Gould Boyum	Lynn & Al Bunis	Kenneth Cera
Adele Bernhard & Peter Neufeld	Lucas Brader	Mary Lou & Willard Bunn	David Cerruti
Ashley & Jason Bernhard	Timothy Bradley & Eliot Nolen	Roger Bunn	Victoria Cerullo
Bonnie Bernstein	Clare & James Bradshaw	Andrew Burgie	Pamela Peterson & Sahin Cetinkaya
Jan Erica Bertisch	Ledford Alexander Bradshaw	Patricia Burkhardt & Patrick Murphy	Jessica Chadie & Moussa Kamakate
Nancy Lainez & Tom Bervoets	Raphael Braga	Richard Burlage	Mark Chait
Landis & James Best	David Braha	Bruce Burnside	Anne Chamberlain
Stephanie Betts	Patricia Bramwell	Brock Busby	Keisha & Mathieu Chamberlain
Suzanne Barabas-Betts & Derick Betts Jr.	Susie & Kevin Brandmeyer	Loren Busby	Joseph Chambers
Scott Bevier	Josh Brant	Linda & Eric Bushlow	Emily & Chung-Kit Chan
Kevin Bhushan	Jill Braver	Helen Butler & Jennifer Howse	Quinn Chan
Donald A. Bickford	Michelle Brawner & Lee Minor	Kira von Eichel & Jonathan Butler	Tricia & William Chang
Patrick Bindzi	Chris Bray	Christina M. Byrne	Patricia & Mike Chaple
Helen Birenbaum	Suzanne Gentner & Gary Brazel	Joseph Byrne	Michele Charles
David Birnbaum	Julia Breckwoldt	Lisa Cadette & Jim Cramer	Watley Charles
Roslyn Biskin & Rodney Crumrine	Mona Bregman & Mindy Nirenberg	Victoria Calabro	Bronwyn & Joshua Charlton
Paula & Earl Black	Helen C. Brennan	Darcy Lynn & Lloyd Campbell	Debra Bechtel & Richard Charnov
Christine Blackburn	Roberta & Michael Brenner	Stacey A. Campbell	Amy Chazkel
Virginia & Jake Blair	Mary & Blair Brewster	Silvia Campo & David Hermer	Mark Cheever
Karen Blake	Denise Bricker & Kenneth Crowley	Michelle Canion	Joseph Chehebar
Anne Fulenwider & Bryan Blatstein	Tracy Makow & Howard Brickner	Anthony Canning	Daryl Chen
Gabrielle Blecher & Owen Hughes	Alyce & William Briggs	Indira Cano	Michelle Cheng
Hilary Blecher	Michelle & Scott Brindley	Audrey Cantave	Alexander Chernev
Benjamin Bleiberg	Marcey Briscoe	Sydelle Cantor	Yaoxian Chew
Kimberly Bliss	Karen Granby & Charles Brisky	Belinda Cape	Dolores Chezar
Hannah Blitzer	Chase Brock	Bryan Caplin	Elizabeth M. Childs
Jason Block	Alfred Broderick	Carol Cappelletti & Daniel Weinlandt	Yuet Chim
Sarah Block	Taryn & Oliver Brodlied	Klara & Charlie Carames	Gwendolyn & Thomas Chittenden
Lauren & Matthew Bninski	Jane & Richard Brof	Kia Carbone	Katherine Christensen
Mr. Mark Bodie	Melinda Broman & Lynne Christensen	Emmeline Cardozo	Dorene Christmas
Brian Boerman	Michelle & John Brooks	Colleen Carey & Peter Gulliver	Eliza Chu
Siobhan M. Boes	Lori Brooks & Laura Wernick	Louanna O. Carlin	Prim Chuensumran & Sinje Lesemann
Zachary Boger	Sydelle Brooks	Andrew Carruthers	Betty Chung
Anna Boisture & Ned Borgman	Russell Broome	Julio Cartagena	Meagan Chung
Vladimir Bolin	Claudine Brown	John Carter	Andrew J. Churcher
Mary A. Bolton	Elizabeth Goodman & David Brown	Quinn Caruthers	Hedy & Matthew Chyra
Suanne Bonan	Amy & Jeffrey Brown	Claudia Case	Mary Anne Cino
Debra & David Bondy	Linda Brown	Karen & Ted Casey	Althea Clarke
Jade Bonica	Mary Beth Brown	Lisa Marie Casey & Andrew Martin	Noelle Cleary
John & Patricia Bonina	Pamela Brown & George Canellos	Emelie Kihlstrom & Sean Casey	Katherine & Timothy Clifford
Cedanea Booker	Sharon Bruce	James R. Cashel	Bevin & Bill Cline
Andrew Booth	Diana & James Brueggemann	Alexandra Mulvihill & Stephen Cassell	Kathleen Roberts & Howard Clyman
Ann Bordley	Regina Downey & Richard Brukner	Simone Zappa & Steven Catalano	Carmen & Francisco Co
	Rachel H. Brumberg		



BROOKLYN BRIDGE PARK CONSERVANCY

334 FURMAN STREET
BROOKLYN, NY 11201

FOR MORE INFORMATION ON THE PARK PLEASE
CHECK OUT BROOKLYNBRIDGEPARK.ORG OR CALL 718.802.0603

FIND US ON   



© Julienne Schaer

SUPPORT YOUR PARK!

THANKS TO YOUR GENEROUS SUPPORT, THE CONSERVANCY BRINGS THE PARK TO LIFE WITH MORE THAN 500 FREE AND LOW-COST ACTIVITIES EACH YEAR.

**OYSTER SHELLCEBRATION
SEPTEMBER 16, 2016**



© Alexa Hoyer

**BROOKLYN BLACK TIE BALL
OCTOBER 6, 2016**

