

# **SPRING FESTIVAL - TABLE & VENDOR OPPORTUNITY**

# <u>Brooklyn Bridge Park Conservancy</u> (The Conservancy) is inviting community partners and a limited number of food and confectionery vendors to join us as we celebrate the changing of the seasons at the Brooklyn Bridge Park Conservancy Spring Kite Festival.

*Sound & Color! Spring Festival* at Brooklyn Bridge Park is a celebration of colors, culture, spring and unity. The Conservancy's beloved Kite Festival returns, and this year we're adding music to our Colors! In addition to a program of family entertainment, professional kite assembly & flying instructors, the day will feature special musical guests who will herald the arrival of Spring with pop up musical performances across the park.

Attractions include kite making workshops and flying instructors, live musical performances, food vendors, and information from our partners kids activities. Bring your family, kids and friends to enjoy the day-long festival!

# Do you see your company or organization participating in the festivities? We want to hear from you! Have an idea to contribute to our celebration? Let us know!

With an average of 5000+ attendees annually, The Conservancy's Spring Festival event brings the community together to celebrate the seasons of change. This larger scale event provides a wonderful opportunity for local businesses and organizations to engage with the community, and contribute to the festive atmosphere.

If you believe that your involvement in the festival would enhance the experience for our attendees, whether it's through information sharing, sponsorships, showcases, or interactive activities, please complete the vendor application form below and let us know how your participation would be a valuable addition to our event. Your support would benefit our festival and help promote your organization within our local community.

## WHO WE ARE

<u>Brooklyn Bridge Park Conservancy</u> plays a vital role in bringing this community-focused, world-class waterfront Park to life, serving as its chief programming partner. Each year, more than 100,000 New York City residents and visitors find joy, wonder, and exploration across a dynamic suite of public programs. More than 500 events and experiences spanning environmental education, fitness and recreation, and arts and culture allow visitors to appreciate all that Brooklyn Bridge Park has to offer.

### **FESTIVAL DETAILS**

- Spring Kite Festival, SATURDAY, May 18, 2024. Rain date: Sunday, May 19, 2024
- Load-in begins at 8AM. The Festival starts at 11AM and ends at 3PM.
- Tables and vendors are expected to stay for the duration; entertainment timeframes will be discussed.

### WHO MAY APPLY

- Artists & Makers: People who practice any of the various creative arts & who are makers of a product that they sell.
- Beverage & Confectionary Vendors: All necessary permits and certificates are required.
- Food Makers: Sells a food product produced off-site in compliance with local and state codes
- **Representation Table:** Promotes and advertises goods and services, selling NOT permitted. Preference for local businesses and organizations.
- Entertainment/Service: Person(s) that wish to provide entertainment to the Conservancy must be approved by management

### **HOW TO APPLY:**

**Please complete** <u>**THIS information sheet</u>** by **April 20, 2024.** All Spring Festival participants and their products must be approved. The Conservancy has the right to decline artists/producers at any time. If you have any questions, please contact the Programming Department at: <u>programming@brooklynbridgepark.org</u>.</u>