

MOVIES WITH A VIEW



"The free summer event you can't miss" - Forbes

Brooklyn Bridge Park Conservancy's **Movies With A View** is NYC's premier outdoor film series.

Launched in 2000, this cherished summer tradition will mark **25 years** of movie magic on the waterfront with an inspiring new theme - **Women in Hollywood**.

WHO

32,000 movie-goers per series. The majority of attendees are Brooklynites and New Yorkers ages 25-45

WHERE

Harbor View Lawn in Brooklyn Bridge Park with views of the Manhattan skyline

WHEN

Every Thursday evening in July and August (8 weeks)





Presenting Sponsor

\$50,000 Applies to all 8 screenings:

- Exclusive underwriter with full series naming rights
- Opportunity to participate in film selection process (time dependent)
- Premier on-site activation footprint
- Recognition on custom movie screen banner
- Premier stage recognition and 2 minute promo video
- Feature in series-specific webpage, eblasts (400k) and social media (2M)

Producing Sponsor

\$25,000 Applies to 4 screenings of your choice:

- On-site activation footprint
- Stage recognition and 1-minute promo video
- Feature in event-specific webpages, eblasts (200k) and social media (1M)

Movie Night Sponsor

\$10,000 Applies to 1 screening of your choice:

- On-site activation footprint
- Stage recognition
- Feature on event-specific webpage, eblast (50k) and social media (250k)

Want to make movie magic with us?

Contact:

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